



## Soiree on State Sponsorship Opportunities

**Event:** On April 23, the Annual Soiree on State continues in partnership with The Avenues Neighborhood Association, merging the Cayce Festival of the Arts with the Soiree on State. This partnership expands the Soiree to include more artists, a free kid's area with inflatables, face painting and a balloon artist, food vendors, a variety of musicians and fun all afternoon long! Soiree on State will take place from 2:00 pm to 8:00 pm along State Street, from Poplar Avenue to Railroad Street.

Sam Edwards, an up-and-coming Columbia bassist, will be performing jazz in the City's Art Lot all day and local favorite Tokyo Joe will be headlining. Cayce's own Mitchell Lee will be the opening act followed by the always energetic 5-piece R&B band Cash Money Experience.

### Band Line up:

2:00 – 8:00 pm – Sam Edwards in the Cayce Art Lot

3:00 pm – Mitchell Lee

4:30 pm – Cash Money Experience

6:00 – 8:00 pm – Tokyo Joe

- Date and Time:** Saturday, April 23, 2022, from 2:00 - 8:00 pm
- Location:** State Street, from Poplar Avenue to Railroad Street in the Cayce River Arts District
- Levels:** Headline Sponsor – \$2500, Other Sponsor Levels - \$1000 / \$500 / \$250
- Featuring:** Live music, food, drinks, local artists & vendors, games, kids' area

**Sponsors will receive advertising on promotional materials, digital ads & social media, recognition at event, booth/table at event, and VIP area access.**



**Platinum (Headline) Sponsor Package** **\$2500.00**

- Premium advertising / logo placement on promotional materials
- Banner ads on digital / social media sites
- Recognition at event
- Booth/table at event
- 10 VIP area access tickets, VIP seating area at main stage, VIP Parking

**Gold Sponsor Package** **\$1000.00**

- Advertising / logo placement on promotional materials
- Ads on digital / social media sites
- Recognition at event
- Booth/table at event
- 6 VIP area access tickets, VIP seating area at main stage, VIP Parking

**Silver Sponsor Package** **\$500.00**

- Advertising / logo placement on promotional materials (print)
- Recognition at event
- Booth/table at event
- 4 VIP area access tickets & VIP seating area at main stage

**Bronze Sponsor Package** **\$250.00**

- Advertising / logo placement on promotional materials (print)
- Recognition at event
- 2 VIP area access tickets

**Inquiries: Amanda Rowan at 803-550-9520 or [arowan@caycesc.gov](mailto:arowan@caycesc.gov)**

**Make checks payable to City of Cayce, Soiree on State, PO Box 2004, Cayce SC 29171**