

**CITY OF CAYCE**  
**EVENTS COMMITTEE MEETING MINUTES**  
**Council Chambers**  
**July 12, 2018**

**Present:** Dave Capps, Danny Creamer, Maxine Creamer, Sarah Donnelley, Justina LaRocque, Alexis Moore, Johnathon Moore, Cindy Pedersen, and Rachel Scurry

**Absent, Excused:** Vi'Dual Futch and Adaylia Stark

**Guest:** Richard Skipper, Director or Greater Cayce-West Columbia Chamber of Commerce

**City Representatives Present:** Mendy Corder and Katinia Taylor

Chairperson Danny Creamer called the meeting to order. The minutes of the June 14, 2018 meeting were reviewed and approved as written.

Chairperson Creamer welcomed Richard Skipper, Director or Greater Cayce-West Columbia Chamber of Commerce. Mr. Skipper provided a brief biographical background. Then, he discussed three types of potential events.

1. Music: Featured music genre limits attendance.
2. Festival: Featured food with music as a secondary attraction (Rosewood Crawfish Festival).
3. Heritage: Cultural events with music and food as secondary attractions (Columbia's Greek Festival).

Mr. Skipper suggested that the Committee decide on an event that celebrates something. The Chamber can help with events. He suggested checking websites for successful events. Most ideas have been tested, and we need to determine what will be most inviting to our community and draw visitors to the City. It's important to have a title/presenting sponsor. Family-oriented events with food vendors will serve as an alternative to major sporting events.

Chairperson Creamer challenged Committee members to bring ideas back to the Committee.

**Carols along the Riverwalk – Friday, November 30, 2018, 6 pm until 8 pm**  
**Budget: \$4000**

Carols participants thus far include (1) Grace Academy Younger Children, (2) Grace Academy Older Children, (3) Brookland Baptist Sanctuary Choir, (4) Gantt Street Pickers, (5) Beauty Hill Orchestra, (6) Sid Jackson and Bob Michaelski, (7) Sugarloaf Mountain Boys, and (8) Mr. and Mrs. Santa Claus.

The Committee reviewed the list of 14 potential locations for performers. The Committee discussed paying the performers for the 2018 event.

*Ms. LaRocque made a motion to pay performers for the 2018 event. Ms. Pedersen seconded, and the motion passed.*

Chairperson Creamer requested that Ms. Donnelley lead a subcommittee to determine the assignments of the selected locations to participants. Mrs. Creamer and Ms. Larocque agreed to serve on the subcommittee.

*Mr. Capps made a motion to pay each participating group \$200 for a total of \$2000. Ms. Donnelley seconded, and the motion passed.*

There being no further business, the meeting was adjourned.

Respectfully submitted,

*Rachel R. Scurry*