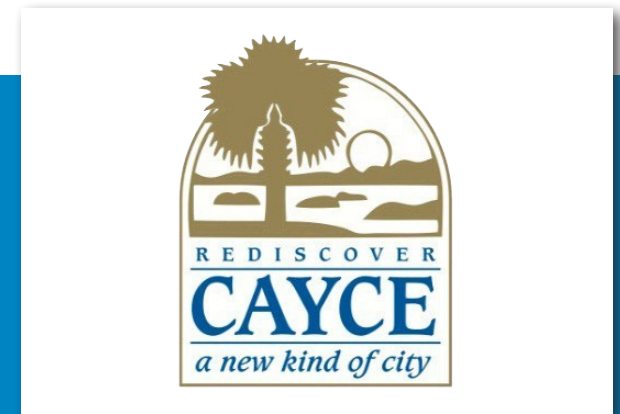




# WORKPLACE POPULATION

## Cayce, South Carolina

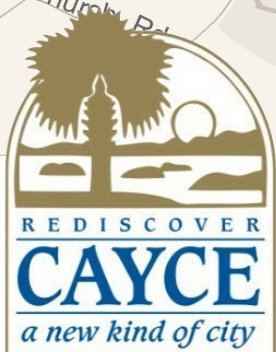
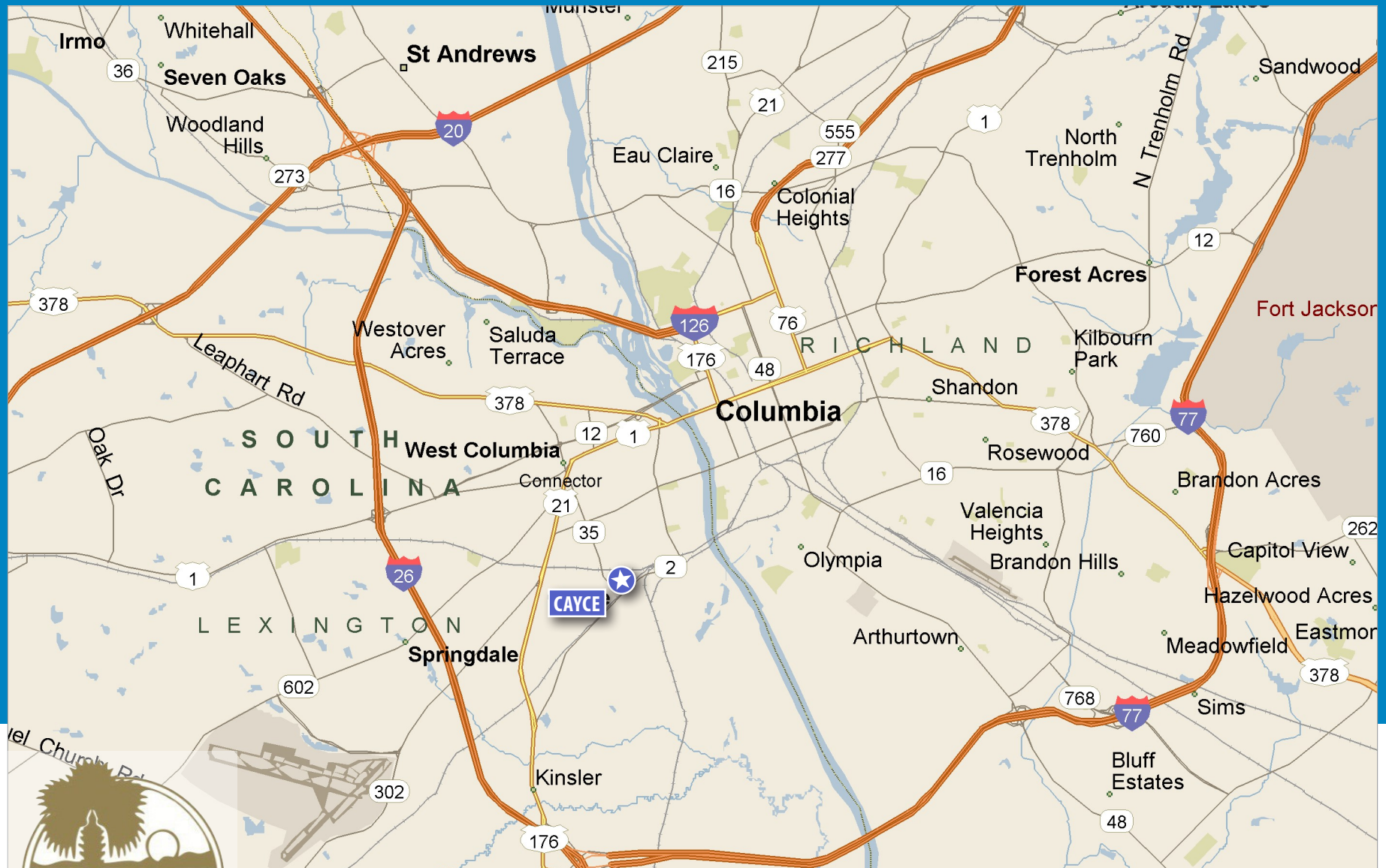


Prepared for  
City of Cayce  
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 **TheRetailCoach®**

# Location Map

## Cayce, South Carolina



### Contact Information

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## Workplace Population Cayce, South Carolina

BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
<b>Total Businesses</b>	<b>514</b>	<b>9,915</b>	<b>19</b>
Private Sector	487	9,286	19
Public Administration	15	606	40
Agriculture, Forestry, Fishing and Hunting	0	2	0
Mining, Quarrying, and Oil and Gas Extraction	1	20	20
Utilities	2	30	15
Construction	51	688	14
Manufacturing	28	2,171	78
Wholesale Trade	33	631	19
Transportation and Warehousing	16	335	21
Information	9	178	20
Real Estate and Rental and Leasing	24	542	23
Professional, Scientific, and Technical Services	32	290	9
Management of Companies and Enterprises	1	14	14
Administrative, Support, Waste Mgmt Remediation Services	17	187	11
Educational Services	7	393	56
Healthcare and Social Assistance	39	477	12
Arts, Entertainment, and Recreation	5	56	11
Retail Trade	69	944	14
Motor Vehicle and Parts Dealers	14	189	14
Furniture and Home Furnishing Stores	2	13	7
Electronics and Appliance Stores	2	11	6
Building Material and Garden Equipment, Supplies Dlr	7	72	10
Food and Beverage Stores	14	322	23
Health and Personal Care Stores	5	122	24
Gasoline Stations	6	74	12
Clothing and Accessories Stores	2	9	5
Sporting Goods, Hobby, Book and Music Stores	3	24	8
General Merchandise Stores	4	40	10
Miscellaneous Store Retailers	6	33	6
Nonstore Retailers	4	35	9

## Workplace Population Cayce, South Carolina

BUSINESS DESCRIPTION	TOTAL ESTABLISHMENTS	TOTAL EMPLOYEES	EMPLOYEES PER ESTABLISHMENT
Finance and Insurance	53	1,237	23
Monetary Authorities-Central Bank	0	0	0
Credit Intermediation and Related Activities	38	111	3
Securities, Comm Cntrcts, Fin Invests, Related Activities	2	945	473
Insurance Carriers and Related Activities	13	181	14
Funds, Trusts and Other Financial Vehicles	0	0	0
Accommodation and Food Services	37	737	20
Accommodation	4	77	19
Food Services and Drinking Places	33	660	20
Other Services (except Public Administration)	63	354	6
Repair and Maintenance	21	114	5
Personal and Laundry Services	14	57	4
Religious, Grant Making, Civic, Professional, Similar Orgs	28	183	7
Residential Population	12,919		
Residential Population per Business	25		
Number of Households	5,676		
CY Households Per Business	11		



C. Kelly Cofer  
President & CEO  
The Retail Coach, LLC

## About The Retail Coach

The Retail Coach, LLC, is a national retail analytics and locational intelligence firm that specializes in all aspects of retail market analyses and recruitment, from “macro to micro” trade area assessment to actively recruiting retailers on behalf of our clients.

Through its unique Retail:360 process, The Retail Coach offers a dynamic system of products and services that better enable communities to maximize their retail development potential.

## Retail:360 Process

Providing more than simple data reports of psychographic and demographic trends, The Retail Coach goes well beyond other retail consulting and market research firms’ offerings by combining current national and statewide demographics and trend data with real-world, “on-the-ground” data gathered through extensive visits within our clients’ communities.

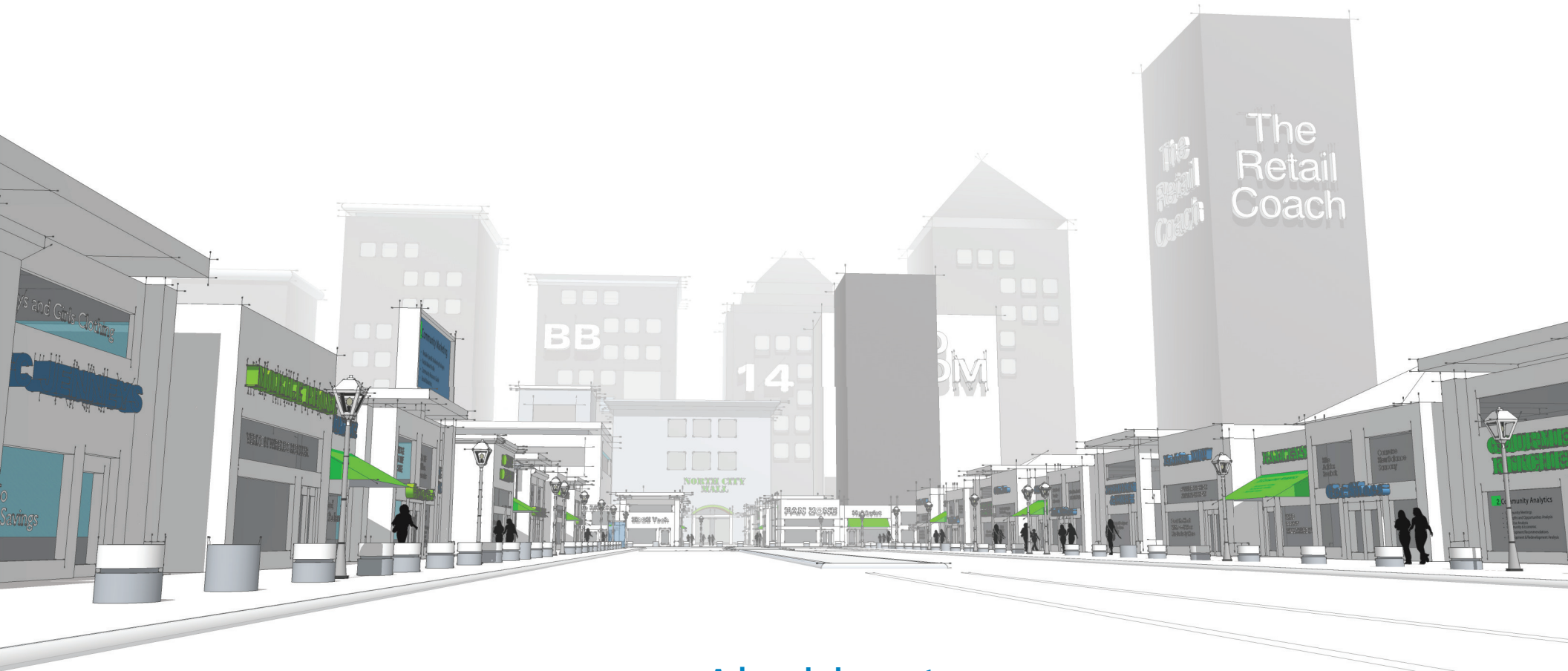
Every community is different, and there is no “one size fits all” retail recruitment solution. Compiling the gathered data into client-tailored information packets that are uniquely designed for, and targeted to, specific retailers and restaurants who meet the community’s needs helps assure our clients that they are receiving the latest and best information for their retail recruitment efforts — all with personal service and coaching guidance that continues beyond the initial project scope and timeline.

Our Retail:360 process assures that communities get timely, accurate and relevant information. Translating that data into the information that retailers need and seek assures our clients even better possibilities for tremendous retail growth and success.

**The Retail Coach -  
It’s not about data. It’s about your success.**

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## Acknowledgements

The observations, conclusions and recommendations contained in this study are solely those of The Retail Coach, LLC and should not be construed to represent the opinions of others, including its clients, or any other entity prior to such entity's express approval of this study.

Sources used in completing this study include: infoUSA™, Applied Geographic Solutions, Nielsen 2014/2015, ESRI 2015, U.S. Census Bureau, Economy.com, Spatial Insights Inc., Urban Land Institute, CensusViewer.com, International Council of Shopping Centers, and/or U.S. Bureau of Labor and Statistics.

To better represent current data, where applicable, portions of estimated actual sales may be calculated using an average sales per square foot model.

Mapping data is provided by MapInfo, Nielsen, ESRI and/or Microsoft Corporation.

All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions.